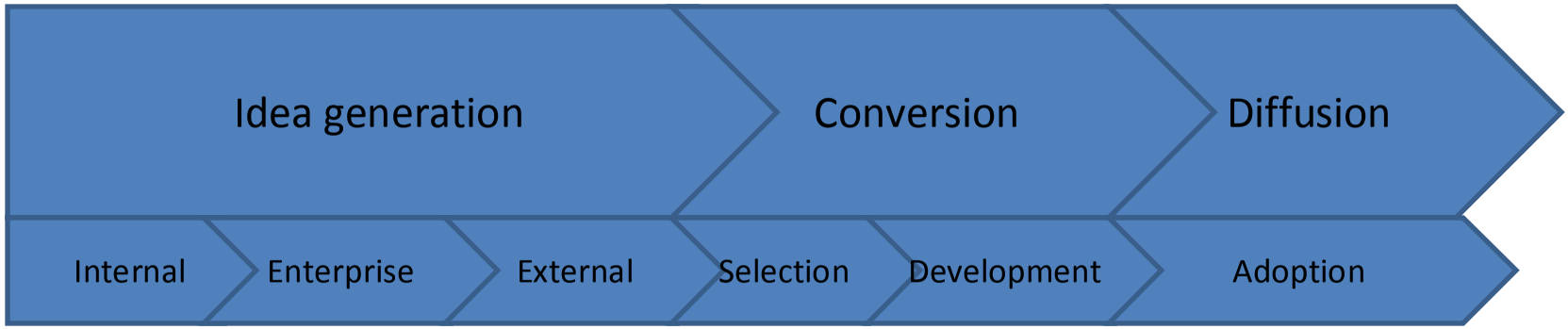
Enterprise Innovation

IIA Forum, Sydney, 14 Aug 2012

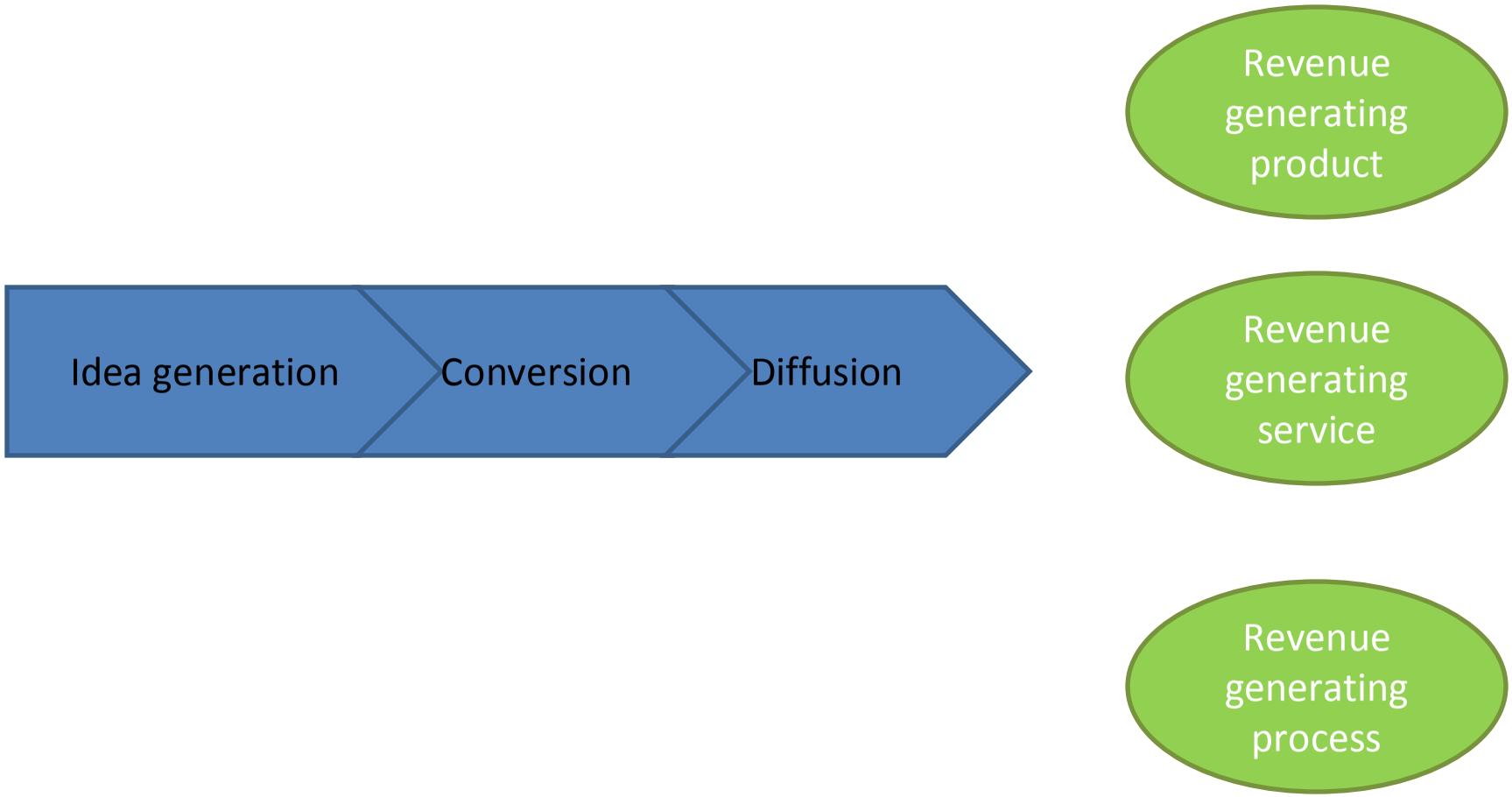
Peter Murchland

Innovation Value Chain

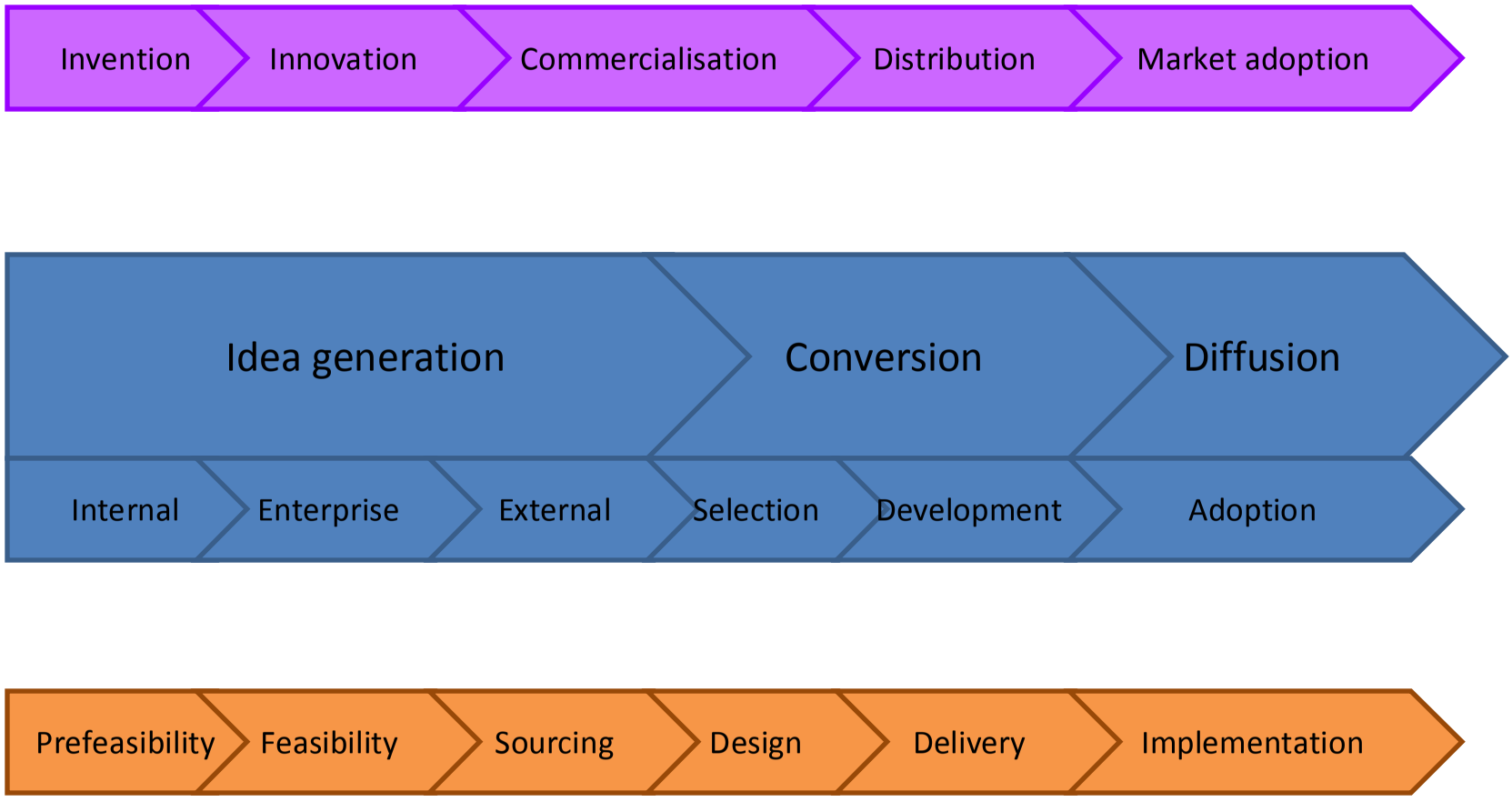


The Innovation Value Chain, HBR, 06/2007

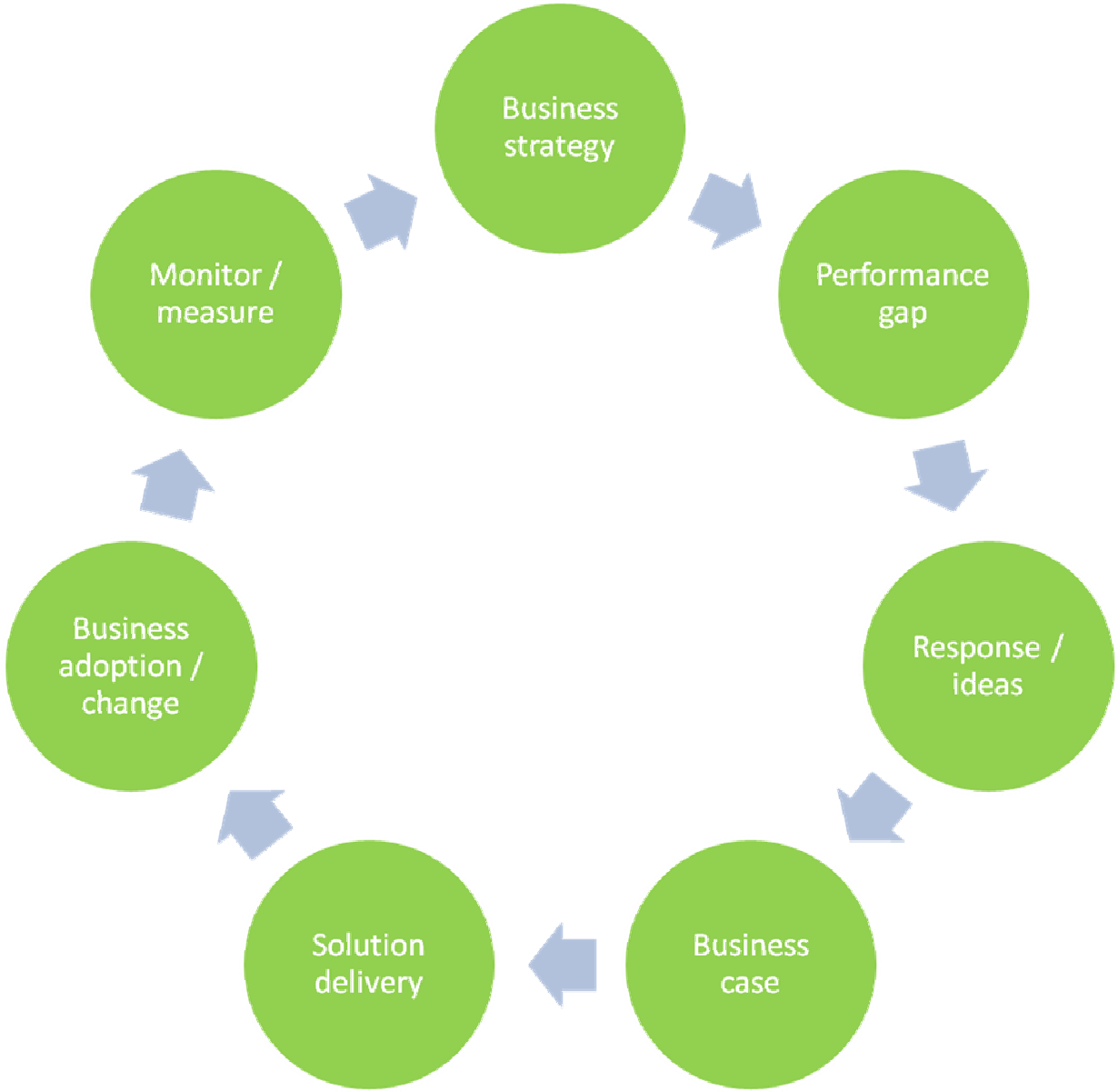
Innovation Process Outputs



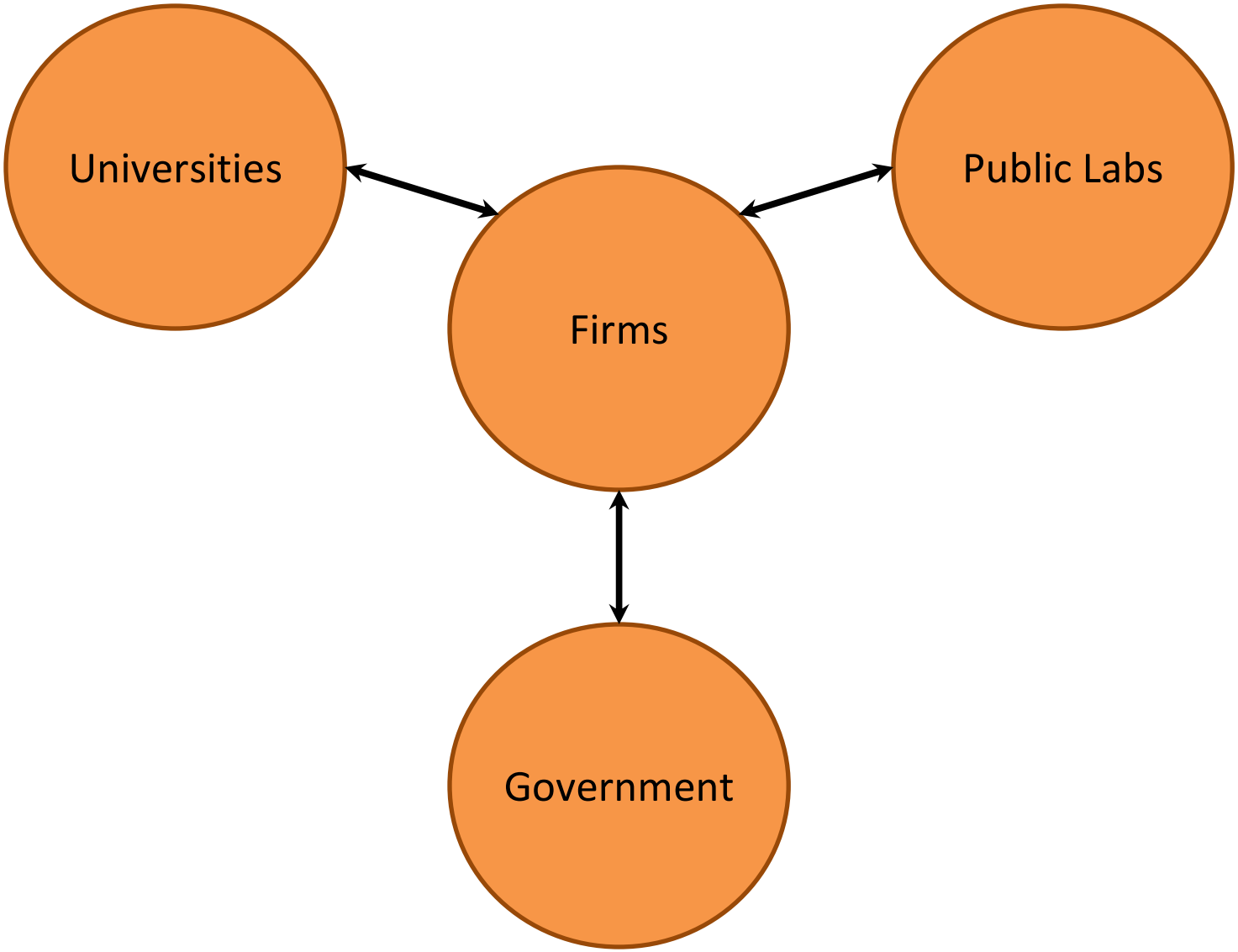
Innovation Value Chain



Business Change Cycle



Australia's Innovation System



OECD Evolution of a National Innovation System

Innovating Innovation Australia

- Board composition
- Accountability
  - Measures of success
  - Stakeholders
- Strategy
- Policy
- Monitoring
- Implementation