The World We Walk In

1. How we got here
2. Wealth of interesting information
3. Making it relevant in today’s world
4. Opportunities for the regions

Ken Moule
Chief Technical Officer
Global GBM
People.Places.Data
Mobile in Business

Geological Society of Australia
Learned Society
Educational Outreach
Progressive
QLD-D1

Self-guided walking tour
featuring building stones through Brisbane CBD
Compiled by Friedrich von Gnielinski and John Siemon
Daily 5 – 10 August 2012
What we Built

Intuitive map driven information App

- Tap near King George Square
- Tap on City Hall
- Swipe to move through text
- Tap on photo to enlarge
- X to go back
- Tap map to go to map view
- Pinch, stretch and swipe to navigate map

I am HERE
Tell me about THIS PLACE
Geological Society of Australia
Australasian Institute of Mining and Metallurgy

Drivers for Achievement

Learned Society
Relevance in Today’s World
Evangelising the Professional
Contribution to Society
Educational Outreach

People.Places.Data

Queensland Museum
Natural History Groups
Environmental Groups
Cultural History Groups
Birdwatchers

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Wealth of Information

But spread all over the place
Timely
Relevant
Accessible
How do we Consume Information in Today’s World
Education

Elitism to Universal Access

Who is our Audience?
How do we engage?
Authoring and Publishing

Adapting to today’s world – reinventing the concept of learned society publication
Democratization

Everyone can publish – How do we become visible? - How do we stay relevant?
Information Access

Centralized to on-the-spot

Central Library

De-centralized library

Arborist, Ecologist, Traditional Owner, Council Officer, Geologist, Meteorologist, Naturalist …..
Map Synchronized and Mobile
Fauna
Birdwatchers, Naturalists

Natural Vegetation
Botany Group

Geology
GSA/AustIMM/AIG

Cultural Heritage
Traditional Owners

Points of Interest
Council - Commercial

Activities
Rock Climbers, Bushwalkers

Special Interest Group A

Special Interest Group B

Special Interest Group C

Showcasing the Regions
From Geotourism to Regional Tourism
From Obscurity to Relevance

Collaboration Across the Community for Information Richness
Rising to the Challenge

Timely
Relevant
Accessible

Must Haves
Must Haves

GPS Linked Maps

Professional

All devices
Must Haves

Off-line operation
Must Haves

Authoring and review environment

Automated post processing

GIS Files

Off-line operation

Treasury Building; Second Wing (1890-93)

Bounded by George and Elizabeth Streets

The classic (18th century) Italian Renaissance style was maintained in the second wing development adding to the grandeur and function previously associated with the most noteworthy government building in Brisbane. This particular extension provided the Registrar of Titles, Justice, Works, Public Instructions, and State Savings Bank. The office of the Registrar General is still located in this building.

Construction of the Second Wing of the Treasury Building

The Treasury Buildings were opened on the site of the first colonial treasury and before that the military barracks of the convict era, in three military buildings later known as the Building of Cook, the Building of the Contingent and the Building of the Adjutant General. These buildings were constructed on the site of the first colonial treasury and the government buildings that were completed in George Street. After completion of the Second Wing in January 1893, this new wing was occupied by the Registrar of Titles, Justice, Works, Public Instructions, and State Savings Bank. The nucleus of the buildings at the site is the Treasury Building, constructed in 1885, a building of the period and the location of the Treasury Department until it was relocated as a result of this expansion.
What’s Possible

Collaboration for multiple themes

The world we walk in

Crowd sourced sites or comments

Two way in-app messaging for community engagement
Mobile Enterprise Application Platform

KONECT is more than an mobile app. It is a complete Mobile Enterprise Application Platform that allow you to integrate the power of field mobility and easily service multiple requirements across your business.
Building the Vision

Cloud Database

- Koneksi Manager
  - Authoring Group A
- Koneksi Manager
  - Authoring Group B
- Koneksi Manager
  - Authoring Group C

- Mobile App
  - Free Download
- In App Purchase
- Free Content
- Web Maps and Data
- Facebook

Information Publishing for the Regions
Building the Vison

Seamless maps
All sorts of information
Collaboration Across Communities
Published by Enthusiasts and Business
Cooperation with Local Government and Commercial Operators

The full experience - Geotourism, Ecotourism and general tourism

Stay a little Longer
Experiential Tourism and Destination Tourism
Showcase the Regions – Knowledge builds Respect
Please....

Download the GSA App
Provide feedback through Facebook

Collaborate to build a bigger world

Engage with us!